

It's time for a refresh!

Twenty-seven years ago, Women's Bean Project was founded with a simple idea: that teaching women to work while actually working was the cure for poverty. The reaction from our community when we started was interest in the novelty of what we were doing, but little belief we could make much of it.

In the beginning, we were a mission that happened to have a business. As a business we were always at risk of not being able to fulfill orders, of losing money, of making big and costly mistakes. But being a mission with a business wasn't sustainable. We had to become a **real** business, with an infrastructure, documentation and protocols. We've had to learn to take the business just as seriously as the mission. And because at that time there weren't many other groups running social businesses, we had to invent ourselves.

This transformation taught me that the more we treat ourselves like a business – the more we require the systems that it takes to operate a multi-million dollar consumer packaged goods company – the more the phone rings with prospective partners interested in carrying our products, and the more there is acceptance and momentum for what we do.

Our increased focus on running a better business has also allowed our mission to grow.

By being clear that **sales create jobs**, we can translate for our retail partners the number of additional women their orders have helped to employ.

We have accomplished all of the above while also demonstrating some of the best social outcomes in the country. From program graduation, to job placement and job retention rates, the results our women are achieving far exceeds our peers in transitional employment. And so it is from this position of strength that we are doing a refresh!

Watch for new products and an updated look and feel of our packaging in the next year, and let us know what you think!

Tamra Ryan, CEO



SOUPS AND CHILIS O

Flavors from our kitchen.

The beans and spices in our soup and chili mixes are colorfully displayed and tied with a Lovingly Handmade signature tag to give each package a heartwarming presentation from our kitchen to yours. Prepare in a slow cooker or on the stove for a yummy bowl of hearty soup and chili. Each mix makes 6-8 servings.



TONI'S 10 BEAN SOUP [K]

A hint of spice gives it the rich and hearty flavor. The 10 beans are layered for an attractive arrangement. Contains barley. #SOU01 \$5.95



MARIAN'S BLACK BEAN SOUP [K]

Our black beans deliver an earthy soup that's both delicious and nutritious. #SOU02 \$5.95



SARAH'S SPICY SPLIT PEA SOUP [K]

A unique blend of curry and coriander spice. #SOU03 \$5.95



OLD FASHIONED MILD CHILI [K]

This red bean chili is mildly spiced with cumin and chili pepper. #SOU04 \$5.95



FIREHOUSE #10 CHILI [K]

Our flavorful combination of chipotle and crushed red pepper make our three-bean chili a must on your list. #SOU05 \$5.95



GIADA DELAURENTIIS LENTIL SOUP [K]

This combination of Italian spices and herbs surprise your palate and rounds out our soup offerings. #SOU07 \$5.95



SPICE BLENDS 😂

Mix it up.

Your food will taste even better when you cook and bake with our spices, herbs and seasonings. Our spices and herbs are great in Asian, Mediterranean, Southwestern and Mexican dishes.

Try using our unique blends and recipes – you will notice the difference!



DILLICIOUS DILL BLEND [K]

Blend with sour cream as a dip for your fresh vegetables or infuse with butter to complement your favorite fish dish. #DIP04 \$3.95



PJ'S SMOKY TOMATO BLEND [K]

Added paprika gives it a delightful smoky flavor and chipotle gives it a little kick. Great as a dip, spread, or bloody mary mix. #DIP05 \$3.95



GARLIC AND HERB BLEND [K]

This delicious blend of Tuscan spices adds flavor to pasta, crudités, or any crackers, chips or bagels. #DIP06 \$3.95



Add the traditional tastes of a simmering Southwest barbecue. Great for grilling, baking or pan roasting on beef, chicken or fish. #RUB01 \$3.95



MALAYSIAN SPICE BLEND [K]

The striking blend of spices will give your meat and vegetables an exotic flavor. Perfect for pork, chicken or grilled vegetable dishes. #RUB02 \$3.95

SOUTHWEST SPICE BLEND

With just a touch of cilantro, roll inside flour tortillas or spread with cream cheese and salsa. Add to fajitas, beef brisket, tacos and eggs for additional flavor and taste. Medium spiciness. #SAL01 \$3.95

GREEN CHILI SPICE BLEND

Serve over omelets, enchiladas or blend with sour cream as a dip for chips. Medium spiciness. #SAL02 \$3.95

ORIGINAL MEDIUM SPICE BLEND

Add this flavorful salsa blend to your tacos, chicken or beef fajitas for a delicious flavor. #SAL03 \$3.95

ORIGINAL HOT SPICE BLEND

This spice blend makes a zesty salsa dip or you can add to guacamole for an added kick. #SALO4 \$3.95

Everything about the program
sounded like it was speaking just
to me. I knew I needed to learn
better job skills and to work on
areas of my life that were holding
me back, like my self-esteem.
My goals for the future are
to get a permanent job and have
the stability I need for myself and
my son so that I can get off of food
stamps. Women's Bean Project has given
me hope and self-worth." Keba, Current Participant



Malaysian Meatballs

Makes 24-36 meatballs depending on size.

INGREDIENTS

2 lb. bag meatballs (traditional, gluten-free or meatless)

1 jar mixed fruit preserves (13 oz)

1 bottle Heinz chili sauce or preferred brand (12 oz)

1/2 package Women's Bean Project Malaysian Spice Blend (2 tbsp)

1/2 cup broth (low-sodium chicken, vegetable or mushroom)

INSTRUCTIONS

Step 1: Mix Malaysian blend with broth until combined, set aside.

Step 2: Add meatballs to slow cooker, add chili sauce and fruit preserves, and pour Malaysian sauce on top. Stir until all meatballs are coated.

Step 3: Cook on low for 4-5 hours, stirring occasionally.

Step 4: Serve and enjoy!

6 SHOP NOW: womensbeanproject.com | 303.292.1919

BAKING MIXES ©

The joy of baking together.

Baking brings people together. It comforts, it entertains, it nourishes and delights. So what is it about baking that makes you feel so good?

GOLDEN CORNBREAD [K]

Our Golden Cornbread is simple to make and has the sweet taste of country baking. It's the perfect way to make our soups and chilis taste even more perfect. Use a 8x8 or 9x9 baking pan. #MIX01 \$3.95

LISA T'S GLUTEN-FREE CORNBREAD [K]

If you like sweet, moist cornbread then this is the last gluten-free recipe you'll ever need. Use a 9x9 baking pan. Made in a gluten-free environment. #MIX07 \$4.95

CINDY'S SINFULLY CHOCOLATE BROWNIES [K]

Hard to beat, customers rate this rich cocoa flavored brownie mix as a favorite. Use a 9x9 baking pan. #MIXO5 \$5.95



THE DENVER TEA ROOM CREAM SCONES [K]

Try this delicious cream scone recipe from The Denver Tea Room accompanied with your favorite jam. Makes approximately 12 scones. #MIXO8 \$5.95



CHOCOLATE CHIP OATMEAL COOKIES [KD]

We took the classic chocolate chip cookie and added oatmeal. You get the best of both cookies' flavors in one delicious package. Makes approximately 24 cookies. #MIX04 \$5.95



COFFEES AND TEAS ©

Fill your cup with purpose.

Your rich cup of Fair Trade coffee or refreshing tea not only helps farmers escape poverty by creating long-term sustainability, but also provides hope for a brighter future to women in our program.



FRIEND'S BLEND

Mild smooth blend of chocolate nougat with a hint of dark roast flavor. Great for breakfast or throughout the day. Whole beans packaged in a 12 oz. sealed bag. #COFO1 \$12.50



OOH LA LA!

Roasted sweet, this savory blend is smoky with hints of milk chocolate and vanilla and is deliciously smooth. Its berry undertones leave a deep, rich, lingering finish. Whole beans packaged in a 12 oz. sealed bag. #COFO2 \$12.50



MELLOW BEAN DECAF

Intense in every category. This savory, smoky and dried fig flavor coffee is perfect to sip on throughout the day. Whole beans packaged in a 12 oz. sealed bag. #COF03 \$12.50



MANGO PEACH TEA[K]

This perfect refreshing combination makes our green tea mix one of a kind. Mix our 6 oz. package with water to make one gallon of tea. #TEAO1 \$3.95

RASPBERRY LEMONGRASS TEA [K]

We've added a hint of lemon to this sweet raspberry black tea. Mix our 6 oz. package with water to make one gallon of tea. #TEA02 \$3.95

OUR GUIDING PRINCIPLES.

***** OPPORTUNITY

We help women help themselves. We provide opportunities for our program participants to discover their talents and develop skills to join the workforce and build a better life.

* SERVICE

We strive to "do well by doing good." We are a social enterprise that believes it is a basic human right to live a stable, healthy life. We serve our supporters, partners, participants and communities by delivering quality products with innovation and efficiency.

★ TRANSFORMATION

Our efforts transform more than the individual woman. The seeds of hope in one woman weave threads of success that expand to families and communities with a reach that touches individuals worldwide. From program participants and vendors to customers, donors and volunteers, their transformations make a difference.

***** EMPOWERMENT

Using the tools we provide, women are empowered to change their lives. Our supporters are empowered with the knowledge that they have contributed, not only to the self-worth and self-sufficiency of women with barriers, but also to the broad-reaching benefits our communities reap.

* SUSTAINABILITY

Instead of a one-time handout, women acquire the tools needed to sustain themselves and their families for a lifetime. We believe in nurturing economic sustainability for our program participants and partners, being ever-mindful of our impact on the environment.

"Prior to Women's Bean Project, I spent time in prison and years not working while relying on welfare to support me and my 3 boys. Since graduating the Bean Project, I manage being a mom while working full-time and attending college as a part-time student studying for my BA in Human Services. I have received several promotions at work and have full health benefits and paid time off. I'm also enrolled in a home ownership program to help fix my credit and save money to purchase a home of my own. Responsibility for my life starts and ends with me and I'm so grateful for Women's Bean Project believing in me." Shaundra, Graduate

PREMIUM GIFT BASKETS *

Lovingly handmade.

Handcrafted by the women working in our business and filled with a variety of Women's Bean Project food and specialty items uniquely displayed in a sturdy chocolate-colored market tray, wrapped in cellophane and topped with a handmade decorative bow.



SMALL GOURMET GIFT BASKET

Green Chili Salsa Mix, Southwest Salsa Mix, Golden Cornbread Mix, Firehouse #10 Chili Mix, Toni's 10 Bean Soup Mix and sample sizes of each of our Fair Trade coffees. #BASK01 \$38.00



LARGE GOURMET GIFT BASKET

Toni's 10 Bean Soup Mix, Sarah's Spicy Split Pea Soup Mix, Old Fashioned Chili Mix, Marian's Black Bean Soup Mix, Firehouse #10 Chili Mix, Giada DeLaurentiis Lentil Soup Mix, Cindy's Sinfully Chocolate Brownie Mix, Golden Cornbread Mix and Grammy's Snickerdoodle Cookie Mix. #BASKO3 \$59.00



MEDIUM GOURMET GIFT BASKET

Southwest Salsa Mix, Original Medium Salsa Mix, Malaysian Spice Rub, Dillicious Dill Dip Mix, Toni's 10 Bean Soup Mix, Giada DeLaurentiis Lentil Soup Mix, Golden Cornbread Mix and Chocolate Chip Oatmeal Cookie Mix. #BASK02 \$45.00



CHOCOLATE LOVERS GOURMET GIFT BASKET

Cindy's Sinfully Chocolate Brownie Mix, Chocolate Chip Oatmeal Cookie Mix, Chocolate Covered Espresso Beans, 4 oz. Dark Chocolate Raspberry Jewels and 4 oz. Dark Chocolate Covered Mints and Raspberry Lemongrass Tea Mix. #BASKO8 \$40.00

Note: Items containing chocolate may melt during transit in warmer months (May – September). Customer assumes all responsibility of melted product if ordered during this time frame.

"I was on the road to a destructive life and eventually was caught driving without a license several times and sentenced to a halfway house, which is where I first learned about Women's Bean Project. My life is different today because the Bean Project gave me the resources to better my life through steady employment, transportation and housing. They have taught me the skills I need to live a more productive lifestyle. I served my sentence at the halfway house and now live on my own and have reunited with my children and grandchildren. I am enjoying the little things in life that are so important, like helping my granddaughter with her homework, and that means a lot." Renee, Graduate



MISSION WEAR GOURMET GIFT BAG

This unique reusable tote is made from a burlap coffee bag and filled with Toni's 10 Bean Soup Mix, Firehouse #10 Chili Mix, Green Chili Salsa Mix, Dillicious Dill Dip Mix, Golden Cornbread Mix and Cindy's Sinfully Chocolate Brownie Mix. #BASK17 \$56.00



GLUTEN-FREE GOURMET GIFT BASKET

Lisa T's Gluten-Free Cornbread Mix, Giada DeLaurentiis Lentil Soup Mix, Sarah's Spicy Split Pea Soup Mix, Green Chili Salsa Mix, Dillicious Dill Dip Mix and Malaysian Spice Rub. #BASK22 \$35.00

OPREMIUM GIFT BUNDLES

Bundles of flavor.

Affordable, delicious, and savory gourmet food combinations that make great gifts.

Each bundle is creatively handcrafted and packaged with attention to detail in a kraft paper box; shrink wrapped and tied with our signature Women's Bean Project ribbon.



TWO SOUP AND CORNBREAD BUNDLE

Toni's 10 Bean Soup Mix, Giada DeLaurentiis Lentil Soup Mix and Golden Cornbread Mix. #BUN25 \$17.95



SWEETHEART BUNDLE

Chocolate Covered Espresso Beans, Mixed Jelly Beans and Cindy's Sinfully Chocolate Brownie Mix. #BUN11 \$18.95

Note: Items containing chocolate may melt during transit in warmer months (May – September). Customer assumes all responsibility of melted product if ordered during this time frame.





SPICE SAMPLER BUNDLE

Original Hot Salsa Mix, Dillicious Dill Dip Mix and Uncle Bob's BBQ Rub. #BUN27 \$13.95



SIX SOUP BUNDLE

Toni's 10 Bean Soup Mix, Giada DeLaurentiis Lentil Soup Mix, Marian's Black Bean Soup Mix, Sarah's Spicy Split Pea Soup Mix, Old Fashioned Mild Chili Mix and Firehouse #10 Chili Mix. #BUN10 \$37.95



TWO CHILI AND SALSA BUNDLE

Firehouse #10 Chili Mix, Old Fashioned Mild Chili Mix, Southwest Salsa Mix and Original Medium Salsa Mix. #BUN02 \$21.95



THREE DIP BUNDLE

PJ's Smoky Tomato, Dillicious Dill and Garlic & Herb Dip Mixes. #BUN08 \$13.95



TWO CHILI AND CORNBREAD BUNDLE

Firehouse #10 Chili Mix, Old Fashioned Mild Chili Mix and Golden Cornbread Mix. #BUN01 \$17.95



THREE SOUP BUNDLE

Toni's 10 Bean Soup Mix, Firehouse #10 Chili Mix and Marian's Black Bean Soup Mix. #BUN07 \$19.95

PREMIUM GIFT BUNDLES ©

(continued)



GLUTEN-FREE BUNDLE

Giada DeLaurentiis Lentil Soup Mix and Lisa T's Gluten-Free Cornbread Mix. #BUN19 \$12.95



OLD FASHIONED CHILI AND CORNBREAD BUNDLE

Old Fashioned Mild Chili Mix and Golden Cornbread Mix. #BUN15 \$11.95



FIREHOUSE CHILI AND CORNBREAD BUNDLE

Firehouse #10 Chili Mix and Golden Cornbread Mix. #BUN14 \$11.95



ONE SOUP AND CORNBREAD BUNDLE

Toni's 10 Bean Soup Mix and Golden Cornbread Mix. #BUN13 \$11.95



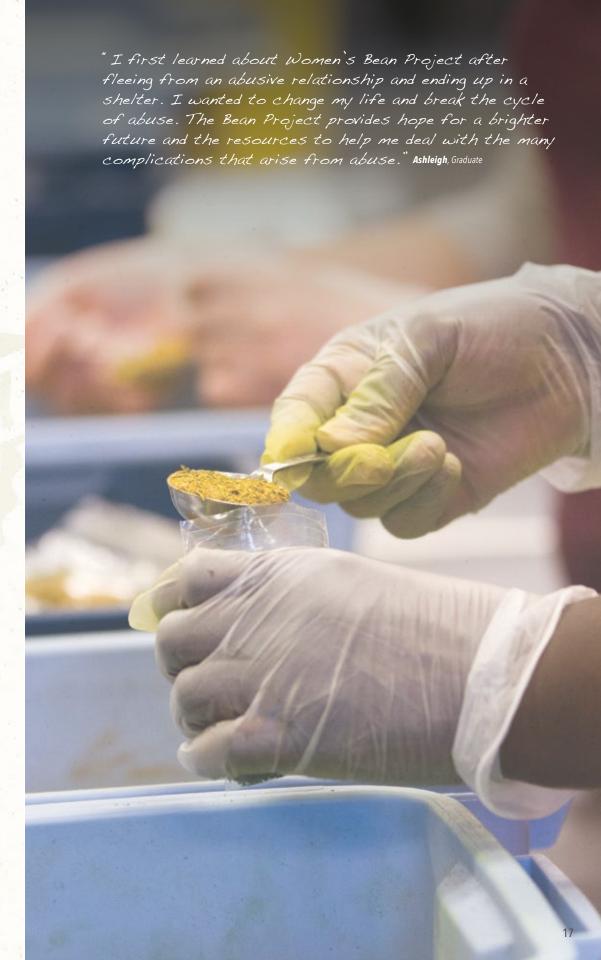
COOKIE BUNDLE

Chocolate Chip Oatmeal Cookie Mix and Grammy's Snickerdoodle Cookie Mix. #BUN12 \$13.95



TEATIME BUNDLE

The Denver Tea Room Cream Scone Mix and Ceylon Pearl Black Uva Chai Tea (15 tea bags). #BUN24 \$14.95



TREATS FOR YOU AND FIDO

Helping handfuls.

Indulge and reward yourself and your furry companion with itty bits of happiness.





ALL-NATURAL DOG BISCUITS

Send a treat to Fido when you're treating his owners to one of our products. Made by our friends at Lamb's Farm, a social enterprise in Libertyville, IL. 5 oz. package. #STUFF14 \$4.95



CHOCOLATE COVERED ESPRESSO BEANS [K]

Rich, sweet dark chocolate smothered espresso-roasted coffee beans. 7.5 oz. package. #SWT02 \$6.95

Note: Items containing chocolate may melt during transit in warmer months (May - September). Customer assumes all responsibility of melted product if ordered during this time frame.

"Throughout my life, I felt unwanted, like I was nothing and would never amount to anything. I was exposed to drugs even before birth and was just looking to survive. My life is different today because Women's Bean Project gave me something that nobody else would - a chance. Now I feel wanted, needed and I'm starting to believe in myself." Charlotte, Current Participant

HAND-DESIGNED ORIGINALS ©

Wear it on your heart.

You don't have to give the shirt off your back to make a difference in women's lives. In fact, you can put one of our new shirts and hoodies on your back, and help women break the cycle of poverty and chronic unemployment.









(Men's T-shirt and Unisex Hoodie design)

(Women's T-shirt design)

UNISEX HOODIE

Small: #APPARELMHS Medium: #APPARELMHM Large: #APPARELMHL XL: #APPARELMHXL 2XL: #APPARELMH2XL \$38.95

MEN'S CREW NECK T-SHIRT

Small:#APPARELMCS Medium: #APPARELMCM Large: #APPARELMCL L: #APPARELMCXL ZXL: #APPARELMCZXL \$19.95

WOMEN'S CREW NECK T-SHIRT

Small: #APPARELWCS Medium: #APPARELWCM Large: #APPARELWCL XL: #APPARELWCXL 2XL: #APPARELWC2XL \$19.95

WOMEN'S V-NECK T-SHIRT

Small: #APPARELWVS Medium: #APPARELWVM Large: #APPARELWVL XL: #APPARELWVXL 2XL: #APPARELWV2XL \$19.95

Size & fi

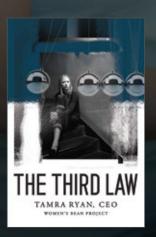
Tees: Soft 60% cotton / 40% poly with a fitted cut and short sleeves. Made by Next Level Apparel. Sizes: S-2XL. Color: Dark Grey.

Hoodies: This hoodie is unisex and fits both men and women. Styling of hoodie is fitted.

Made by Independent Trading Company. 80% cotton / 20% poly. Sizes: S-2XL. Color: Grey Heather.



"I had just received a charge when I found out about Women's Bean Project. It was great to find a place where I could work on myself and focus on what I needed to do for the future. The Bean Project helped me work on some personal goals and was flexible with my probation. Financially, I am now in a better place and feel more confident. While at the Bean Project, I decided to go back and finish my college degree in Criminal Justice and am now at a better place in my life than I've ever been." Stephanie, Graduate



THE THIRD LAW BOOK BY CEO TAMRA RYAN

According to Newton's third law of motion, for every action there is an equal and opposite reaction. The Third Law shows us that even as women work to change their lives there are forces pushing back on that change, societal obstacles that must be overcome and internal demons that must be squelched. It explores what is required for chronically unemployed and impoverished women to create new lives for themselves. Most of all, the book argues for a more compassionate view of recovering addicts, convicted felons, and victims of domestic abuse. #BOOKO1 \$14.95



Inspiration Collection

The women in our program inspire us every day and serve as the inspiration behind this line of necklaces. Two lead-free pewter pendants hang from a delicate ball chain. Raised on the back of each pendant is the Women's Bean Project bean logo. A different colored Swarovksi crystal bead accents the piece.

Pendants and chain are manufactured in the USA. Each necklace is lovingly handmade by women working to create a new future for themselves. Hangs approximately 12.5 inches.

COURAGE (ORANGE CRYSTAL BEAD) #JWL-INSP01 \$18

LOVE (RED CRYSTAL BEAD) #JWL-INSP02 \$18

HOPE (BLUE CRYSTAL BEAD) #JWL-INSP03 \$18

CONFIDENCE (YELLOW CRYSTAL BEAD) #JWL-INSP04 \$18

JOY (GREEN CRYSTAL BEAD) #JWL-INSP05 \$18

GREATNESS (FUSCHIA CRYSTAL BEAD) #JWL-INSP06 \$18

STRENGTH (PURPLE CRYSTAL BEAD) #JWL-INSP07 \$18

Check out our limited-edition jewelry at www.womensbeanproject.com.

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Sales create jobs.

We don't hire women to make our products – we make our products to hire more women. The more product we can sell, the more women we can employ. Products are sold at our retail store at 32nd and Curtis in Denver's historic Curtis Park neighborhood and in nearly 1,000 grocery, fair trade & specialty stores nationwide; as well as through numerous online retailers.

Visit the Retail Partners page of our website for stores in your area.







Why we do what we do.

Every \$1 social enterprises like Women's Bean Project spend has a return on investment of \$2.23 in benefits to society.

Source: Mathematica Policy Research, February 2015

The U.S. has a greater
poverty gap between
men and women
than any other country
in the Western World.

Women are the sole job holders in over

1/3 of American families with children.

The ripple effect of

investing in a woman

extends the benefits beyond her to her

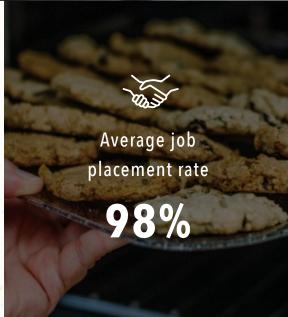
family, friends and our communities.

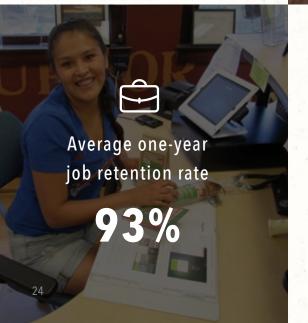




Average program graduation rate

77%







When compared to the published retention average of our peer programs (53%), our results are getting national attention.



"When I first meet women who come to the Bean Project, I see anger and hurt. I see closed-up women who are afraid to imagine anything better for their lives. And yet, they arrive at the Bean Project hoping for a chance, that maybe this will be the program that changes everything."

Tamra, CEO



GIVING BACK

Support the Bean.

★ BEANSTALK TOURS ★

Tours are the first Friday of each month from noon-1pm or the fourth Thursday from 5:30-6:30pm. Private tours are also available. To learn more about how you can make a change in your community call 303.292.1919 for more information or visit us online. RSVP required.

★ COMPANY SALES EVENTS ★

Host an event at your place of business to help drive product sales for Women's Bean Project. We will educate and train your employees to sell product and will publicize your event on our website and through social media. You can help create jobs in our community. Email luanneh@womensbeanproject.com or call 303.292.1919 ext. 113.

★ PARTIES THAT GIVE BACK ★

It's time to party with the Bean Project. We'll supply the goods and info while you help change a woman's life one bean at a time. Email betsym@womensbeanproject.com, call 303.292.1919 ext. 107 or visit us online.

★ SOCIALLY RESPONSIBLE GIVING ★

You can make a difference in the lives of the women we serve by purchasing our gift items to show appreciation to clients, strengthen customer loyalty or to transform your next event. Email betsym@womensbeanproject.com, call 303.292.1919 ext. 107 or visit us online.

★ VOLUNTEER TO MAKE A DIFFERENCE ★

When you volunteer your time and talent at Women's Bean Project, you're joining a community committed to providing women with the opportunity to build stepping stones to self-sufficiency. Email luanneh@womensbeanproject.com, call 303.292.1919 ext. 113 or visit us online.

★ GIVE FOR A BRIGHTER FUTURE ★

Your tax-deductible gift to Women's Bean Project, in conjunction with your purchases, is the ultimate way to help a woman earn her future. Email luanneh@womensbeanproject.com, call 303.292.1919 ext. 113 or visit us online.

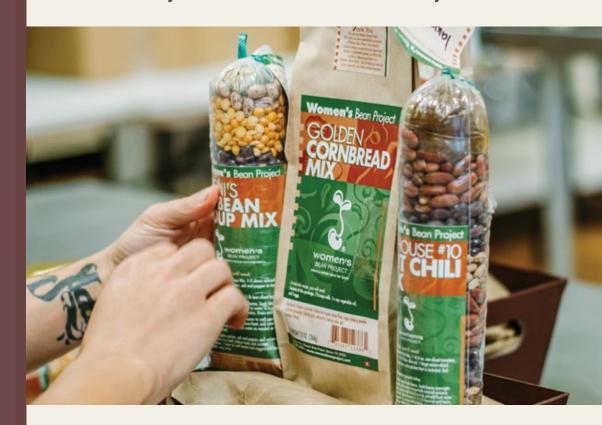
★ CORPORATE PARTNER PROGRAM ★

Your company can lend resources. Give your employees the opportunity to serve as lead instructors and mentors using our standard curriculum. You and they will see the lasting impact of your partnership first hand. Email luanneh@womensbeanproject.com or call 303.292.1919 ext. 113.

SIGN UP 😂

Keep in touch.

Want to always be in the know with the Bean Project?



 ${\color{red} \textbf{SUBSCRIBE:} womens bean project.com/subscribe}$

PHONE: 303.292.1919 // 1.888.292.3001

FAX: 303.292.1221

CONNECT: (f) (p) (in) (v) (s)



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