

# ROOTED IN WORK, GROWING IN PROMISE



WOMEN'S  
BEAN PROJECT™

Case for Support | Public Phase

Since 1989, Women's Bean Project has helped women transform their lives by fostering self-sufficiency and empowerment through social enterprise. The Bean Project is constantly responding to the changing environment – unemployment rates, workforce demographics, shifts in the food industry – and lately changes brought on by COVID19. Women's needs are growing in our community and we are ready to expand our reach with a vision of growing our business, employing more women and changing more lives.

## Enhancing Our Program for Impact



Counseling and case management requires private meeting space.



Group classes facilitate peer learning and team building skills.



Relevant workplace and life skills training enhanced with technology.

## We envision a day when...

- All women who want to change their lives can seek employment at Women's Bean Project.
- Social Enterprises across the country can grow by learning from Women's Bean Project.
- Employers hire based on talent and potential rather than background.

## Barriers for change

- Insufficient space to provide safe, private and effective program support.
- Limitations in revenue growth from product sales and limited opportunity to provide assembly services to other companies.
- Inability to reach scale in the management of raw materials.
- Inefficiencies in product manufacturing, shipping and receiving.

One year after graduating from Women's Bean Project 95-100% of women were employed. Women's Bean Project programming is key to this success.

## Meet Haben

My life is different today because Women's Bean Project has helped me gain confidence in my communication and provides me with a consistent job. I didn't think I was a good communicator until I went through the mock interviews and conflict resolution classes. I would normally not speak up right away, but now instead of holding things in, I share it right away. Now, I am a carpenter's apprentice for Mortensen Construction.

## A Solution: 1300 W. Alameda Avenue, Denver

The Bean Project is delighted to be moving to Athmar Park, a central, welcoming neighborhood in Denver. This location is very accessible via public transit and is located next to the site of future workforce and supportive housing. These 20,000 sf of production, storage, office and programming spaces and a street-level retail space are essential to the future growth and improved services of Women’s Bean Project. We welcome you to be a part of the solution by contributing to the final stages of the capital campaign.



### Timeline

Fundraising: July 2020 – July 2022

Close financing and purchase building: November 2021

Construction: January – June 2022

Move in: Summer 2022

### Meet Sharon

The Bean Project has reinforced all my strengths. I enjoy working on my career and personal life at the same time, where I am able to identify the skills that will get me a stable and long-term career.

I’ve learned to be more determined, to push myself hard, not complain as much, and how to manage my emotions. I can use these skills to build better relationships with the people I work and interact with.

I’ve seen positive changes in myself throughout this program. There are so many resources out there – you just have to keep looking.

### Gifts to Date

GIFT AMOUNT	GIFTS RECEIVED	CUMULATIVE GIVING
\$500,000+	1	\$500,000
\$250,000+	2	\$1,030,000
\$100,000+	8	\$1,859,784
\$50,000+	5	\$2,134,784
\$25,000+	12	\$2,454,839
\$10,000+	14	\$2,624,589
\$5,000+	17	\$2,718,799
<\$5,000	21	\$2,763,461
<b>PHILANTHROPIC SUB TOTAL</b>	<b>81</b>	<b>\$2,763,461</b>
PROCEEDS FROM FIREHOUSE SALE		<b>\$3,500,000</b>
<b>CAMPAIGN GOAL</b>	<b>\$6,500,000</b>	<b>GAP TO BE RAISED THROUGH PUBLIC PHASE</b>
		<b>\$236,549</b>



**WOMEN'S  
BEAN PROJECT™**