



WOMEN'S BEAN PROJECT 18TH ANNUAL FUNDRAISER

Sponsorship Opportunities

Support the growth of women working to build their futures



What?

Your generous support and investment helps ensure that all funds raised during our event go directly to program services for the upcoming year



When?

Tuesday, April 25th, 2023

- 11:30am-12pm: Reception
- 12pm-12:45pm: Luncheon & Presentation
(also available virtually via livestream)



Where?

Denver Center for Performing Arts
Seawell Grand Ballroom OR *join us
virtually from wherever you are!*

Our Mission

TO CHANGE WOMEN'S LIVES BY PROVIDING STEPPING STONES TO SELF-SUFFICIENCY THROUGH SOCIAL ENTERPRISE

We believe that all women have the power to transform their lives through employment. So, we hire women experiencing chronic unemployment and provide job skills training and wraparound support. They learn to stand tall, find their purpose, and break the cycle of poverty.

Because when you change a woman's life, you change her family's life.



Social Enterprise: Community Benefits



RETURN ON INVESTMENT

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Every \$1 SEs spend has a return on investment of \$2.23 in benefits to society



SAVES TAXPAYERS

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Every \$1 SEs spend saves taxpayers \$1.31



REDUCES FINANCIAL BURDEN

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The revenue generated by SEs reduces the burden on government and philanthropy to fund programs



Sponsorship Benefits

Company Recognition

We offer 7 different sponsorship levels depending on your budget and engagement. Sponsor recognitions include event signage & promotion, social media & email campaigns, features during presentation, and press coverage.

Widened Exposure

This year, you will receive in-person exposure as well as virtual. Our attendees span the nation and typically review the live stream on video multiple times. Attendees will view on their personal screens with your company logo...front and center.

Tax Credit

Women's Bean Project offers donors a 25% Colorado state income tax credit on cash contributions of \$250 or more.

- 1** Presenting Sponsorship | \$15,000
- 2** Challenge Sponsorship | \$10,000
- 3** Video Sponsorship | \$7,500
- 4** Graduate Gallery Sponsorship | \$6,000
- 5** Gold Sponsorship | \$5,000
- 6** Silver Sponsorship | \$2,500
- 7** Graduate Sponsorship | \$1,000



Presenting Sponsorship

As a Presenting Sponsor, your investment of \$15,000 includes...

- Opportunity to present the 2022 graduates during the event.
- Prominent placement of table for 10 guests
- Presenting Sponsor recognition in:
 - Promotional materials
 - Event PowerPoint during reception
 - Event signage
 - Event Program
 - Social media mentions and posts (Facebook, Twitter, Instagram, Blog)
 - Facebook (1x per week February – March; 2x per week April)
 - Twitter (1x per week February – March; 2x per week April)
 - Instagram followers (during and post event)
 - WBP Blog article (sponsor has an opportunity to co-write 1 blog post related to partnership; in addition, WBP will write 1 blog posts leading up to the event highlighting sponsor)
 - Email communications
 - 5 email communications ft. sponsorship (February – April)
- Prominent logo and link to sponsor URL on Women's Bean Project website
 - Designated web page for event
- Post recognition in WBP's quarterly newsletter (Beanstalk)
 - Emailed to ~13,000 subscribers
 - Mailed to more than 3,500
- Opportunity to host a hospitality event at Women's Bean Project



Challenge Sponsorship

As a Challenge Sponsor, your investment of \$10,000 includes...

- Prominent placement of table for 10 guests.
- Match Fund to guests during the event (new and increased gifts matched by company up to \$10,000)
This sponsorship significantly impacts our fundraising efforts at RSG. Your company will be credited with this impact!
- Challenge Sponsor recognition in:
 - Promotional and collateral materials
 - Event PowerPoint during reception
 - Event signage
 - Event Program
 - Social media mentions and posts (Facebook, Twitter, Instagram, Blog)
 - Facebook (1x per week February – March; 2x per week April)
 - Twitter (1x per week February; 2x per week April)
 - Instagram (during and post event)
 - WBP Blog - WBP will write 1 blog posts leading up to the event highlighting sponsor
 - Email communications
 - 5 email communications ft. sponsorship (February – April)
- Logo and link to sponsor URL on Women's Bean Project website
 - Designated web page for event
- Post recognition in WBP's quarterly newsletter (Beanstalk)
 - Emailed to ~13,000 subscribers
 - Mailed to more than 3,500
- Opportunity to host a hospitality event at Women's Bean Project



Video Sponsorship

As a Video Sponsor, your investment of \$7,500 includes...

- Prominent placement of table for 10 guests.
- Sponsor logo and name mention in featured video; video is used frequently throughout the year. Significant opportunity for your company to be promoted.
- Video Sponsor recognition in:
 - Promotional and collateral materials
 - Event PowerPoint during reception
 - Event signage
 - Event Program
 - Social media mentions and posts (Facebook, Twitter, Instagram, Blog)
 - Facebook (1x per week February – March; 2x per week April)
 - Twitter (1x per week February; 2x per week April)
 - Instagram (during and post event)
 - WBP Blog - WBP will write 1 blog posts leading up to the event highlighting sponsor
 - Email communications
 - 5 email communications (February – April)
- Audio & visual mention at event
- Logo and link to sponsor URL on Women's Bean Project website
 - Designated web page for event
- Post recognition in WBP's quarterly newsletter (Beanstalk)
 - Emailed to ~13,000 subscribers
 - Mailed to more than 3,500
- Opportunity to host a hospitality event at Women's Bean Project



Graduate Gallery Sponsorship

As a Graduate Gallery Sponsor, your investment of \$6,000 includes...

- Prominent placement of table for 10 guests.
- Graduate Gallery “Presented By” sponsor with logo on all 2021 graduate boards. These are featured at WBP for all guests to see. The graduate boards are highlighted in our facility for all to see. They also bring great pride to our graduates!
- Graduate Gallery Sponsor recognition in:
 - Promotional and collateral materials
 - Event signage
 - Event PowerPoint during reception
 - Event Program
 - Social media mentions and posts (Facebook, Twitter, Instagram, Blog)
 - Facebook (1x per week February – April)
 - Twitter (1x per week February – April)
 - Instagram (during and post event)
 - WBP Blog - WBP will mention sponsor in 1 blog post
 - Email communications
 - 3-4 email communications ft. sponsorship (February – April)
- Audio mention at event
- Logo and link to sponsor URL on Women’s Bean Project website
 - Designated web page for event
- Post recognition in WBP’s quarterly newsletter (Beanstalk)
 - Emailed to ~13,000 subscribers
 - Mailed to more than 3,500
- Opportunity to host a hospitality event at Women’s Bean Project



Gold Sponsorship

As a Gold Sponsor, your investment of \$5,000 includes...

- Prominent placement of table for 10 guests.
- Gold Sponsor recognition in:
 - Promotional and collateral materials
 - Event PowerPoint during reception
 - Event signage
 - Event Program
 - Social media mentions and posts (Facebook, Twitter, Blog)
 - Facebook (1x per week February – April)
 - Twitter (1x per week February – April)
 - WBP Blog – WBP will mention sponsor in 1 blog post
 - Email communications
 - 3 email communications ft. sponsorship (February – April)
- Audio mention at event
- Logo and link to sponsor URL on Women's Bean Project website
 - Designated web page for event
- Post recognition in WBP's quarterly newsletter (Beanstalk)
 - Emailed to ~13,000 subscribers
 - Mailed to more than 3,500
- Opportunity to host a hospitality event at Women's Bean Project



Silver Sponsorship

As a Silver Sponsor, your investment of \$2,500 includes...

- Prominent placement of table for 10 guests.
- Silver Sponsor recognition in:
 - Promotional and collateral materials
 - Event PowerPoint during reception
 - Event signage
 - Event Program
 - Social media mentions and posts (Facebook, Twitter)
 - Facebook (1x per week February – April)
 - Twitter (1x per week February – April)
 - Email communications
 - 2 email communications ft. sponsorship (February – April)
 - Audio mention at event
- Logo and link to sponsor URL on Women's Bean Project website
 - Designated web page for event



Graduate Table Sponsorship

As a Graduate Table Sponsor, your investment of \$1,000 includes...

- Provides lunch for 10 graduates to attend the luncheon.
- Graduate Sponsor recognition in:
 - Promotional and collateral materials
 - Event PowerPoint during reception
 - Event signage
 - Event Program
 - Social media mentions and posts (Facebook, Twitter)
 - Facebook (1x per week February - April)
 - Twitter (1x per week February - April)
 - Email communications
 - 1 email communication ft. sponsorship (February - April)



Why should you invest?

When you change a woman's life, you set off a ripple effect...





When a woman thrives...

Her family benefits.

A participant of Women's Bean Project is able to create stable, healthy life for herself and her family.

Local businesses benefit.

A business that hires a Women's Bean Project graduate, gets an employee that is productive and engaged.

Our local economy benefits.

Our community is enriched when we reduce chronic unemployment and dependence on public assistance, equipping women to lead productive, self-sufficient lives.

Our neighbors and communities benefit.

A customer who buys Women's Bean Project gourmet foods enjoys a quality product that is lovingly handmade with attention to detail by a program participant.



When a woman thrives...

You know you have made a difference.

Each Women's Bean Project donor has the satisfaction of knowing they have made a difference in the lives of an individual woman, her family, and her community.



Join us as a sponsor!

Contact *Luanne Hill*, our Director of Development:



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