



WOMEN'S BEAN PROJECT  
18TH ANNUAL FUNDRAISER

# Sponsorship Opportunities

Support the growth of women building their futures.



## What?

Your generous support and investment helps ensure that all funds raised during our event go directly to program services for the upcoming year



## When?

Wednesday, April 24th, 2024

- 11:30am-12pm: Reception
- 12pm-12:45pm: Luncheon & Presentation



## Where?

Denver Center for Performing Arts  
Seawell Grand Ballroom OR join us via  
livestream from *wherever you are!*

# Our Mission

**SERVE MORE WOMEN, BETTER.**

Women's Bean Project is a social enterprise that supports women striving to create lasting change in their lives by establishing steppingstones to self-sufficiency.

*Because when you change a woman's life, you change her family's life.*



# Social Enterprise: Community Benefits



## RETURN ON INVESTMENT

.....

Every \$1 SEs spend has a return on investment of \$2.23 in benefits to society



## SAVES TAXPAYERS

.....

Every \$1 SEs spend saves taxpayers \$1.31



## REDUCES FINANCIAL BURDEN

.....

The revenue generated by SEs reduces the burden on government and philanthropy to fund programs

\*Mathematica Jobs Study, 2015, Mathematica Policy Research. SE = Social Enterprises.

*Sales create jobs, and allow us to hire women in order to serve more women, better.*





# Sponsorship Benefits

## *Company Recognition*

We offer 6 sponsorship levels to fit every budget and level of engagement. Sponsor recognitions include event signage & promotion, social media & email campaigns, features during the event presentation, and press coverage.

## *Widened Exposure*

RSG is a hybrid event, with both in-person and virtual attendees. Our virtual attendees span the nation, and the livestream is available on Vimeo after the event to be rewatched multiple times. As a sponsor, your company will be front and center for every viewer.

## *Tax Credit*

Women's Bean Project offers donors a 25% Colorado state income tax credit on cash contributions of \$250 or more. If you are a Colorado company, your sponsorship qualifies for this credit.

**1** Presenting Sponsorship | \$15,000

**2** Challenge Sponsorship | \$10,000

**3** Media Sponsorship | \$7,500

**4** Gold Sponsorship | \$5,000

**5** Silver Sponsorship | \$2,500

**6** Graduate Table Sponsorship | \$1,000



# Presenting Sponsorship

*As a Presenting Sponsor, your investment of \$15,000 includes...*

- Opportunity to present the 2023-2024 graduates during the event.
- Prominent placement of table for 10 guests.
- Presenting Sponsor recognition in:
  - Promotional materials
  - Event PowerPoint during reception
  - Event signage
  - Social media mentions and posts on Facebook, LinkedIn and Instagram
    - 1 per week during February - March, 2 per week in April
  - WBP blog article highlighting sponsors after the event.
  - Email communications promoting the event February - April
  - WBP's quarterly newsletter Beanstalk, emailed to 10,000 subscribers
  - Designated webpage on WBP site, including your logo and link to your website
- Opportunity to host a hospitality event at Women's Bean Project
- Post-event performance report of sponsorship investments





# Challenge Sponsorship

*As a Challenge Sponsor, your investment of \$10,000 includes...*

- Prominent placement of table for 10 guests.
- Match Fund to guests during the event (new and increased gifts matched by company up to \$10,000) This sponsorship significantly impacts our fundraising efforts at RSG. Your company will be credited with this impact!
- Opportunity to present the 2023-2024 graduates during the event.
- Prominent placement of table for 10 guests
- Challenge Sponsor recognition in:
  - Promotional materials
  - Event PowerPoint during reception
  - Event signage
  - Social media mentions and posts on Facebook, LinkedIn and Instagram
    - 1 per week during February - March, 2 per week in April
  - WBP blog article highlighting sponsors after the event
  - Email communications promoting the event February - April
  - WBP's quarterly newsletter Beanstalk, emailed to 10,000 subscribers
  - Designated webpage on WBP site, including your logo and link to your website
- Opportunity to host a hospitality event at Women's Bean Project
- Post-event performance report of sponsorship investments



# Media Sponsorship

*As a Media Sponsor, your investment of \$7,500 includes...*

- Prominent placement of table for 10 guests
- Sponsor logo and name mention in featured video that is used frequently throughout the year
- Graduate Gallery “Presented By” sponsor with logo on all 2023-2024 graduate boards that are featured prominently at the event and in our building year-round
- Media Sponsor recognition in:
  - Promotional materials
  - Event PowerPoint during reception
  - Event signage
  - Social media mentions and posts on Facebook, LinkedIn and Instagram
    - 1 per week during February - April
  - WBP blog article highlighting sponsors after the event
  - Email communications promoting the event February - April
  - WBP’s quarterly newsletter Beanstalk, emailed to 10,000 subscribers
  - Designated webpage on WBP site, including your logo and link to your website
- Opportunity to host a hospitality event at Women’s Bean Project





# Gold Sponsorship

*As a Gold Sponsor, your investment of \$5,000 includes...*

- Prominent placement of table for 10 guests.
- Gold Sponsor recognition in:
  - Promotional materials
  - Event PowerPoint during reception
  - Event signage
  - Social media mentions and posts on Facebook, LinkedIn and Instagram
    - 1 per week during February - April
  - WBP blog article highlighting sponsors after the event
  - Email communications promoting the event February - April
  - WBP's quarterly newsletter Beanstalk, emailed to 10,000 subscribers
  - Designated webpage on WBP site, including your logo and link to your website
- Opportunity to host a hospitality event at Women's Bean Project
- Post-event performance report of sponsorship investments



# Silver Sponsorship

*As a Silver Sponsor, your investment of \$2,500 includes...*

- Prominent placement of table for 10 guests.
- Silver Sponsor recognition in:
  - Promotional materials
  - Event PowerPoint during reception
  - Event signage
  - Social media mentions and posts on Facebook, LinkedIn and Instagram
    - 1 per week during February - April
  - WBP blog article highlighting sponsors after the event
  - Email communications promoting the event February - April
  - WBP's quarterly newsletter Beanstalk, emailed to 10,000 subscribers
  - Designated webpage on WBP site, including your logo and link to your website
- Opportunity to host a hospitality event at Women's Bean Project
- Post-event performance report of sponsorship investments





# Graduate Table Sponsorship

*As a Graduate Table Sponsor, your investment of \$1,000 includes...*

- Provides lunch for 10 graduates to attend the luncheon.
- Graduate Table Sponsor recognition in:
  - Promotional materials
  - Event PowerPoint during reception
  - Event signage
  - Social media mentions and posts on Facebook, LinkedIn and Instagram
    - 1 per week during February - April
  - WBP blog article highlighting sponsors after the event
  - Email communications promoting the event February - April
  - WBP's quarterly newsletter Beanstalk, emailed to 10,000 subscribers
  - Designated webpage on WBP site, including your logo and link to your website
- Opportunity to host a hospitality event at Women's Bean Project
- Post-event performance report of sponsorship investments



# Why should you invest?

*When you change a woman's life, you set off a ripple effect...*







# When a woman thrives...

## *Her family benefits.*

A participant of Women's Bean Project is able to create stable, healthy life for herself and her family.

## *Local businesses benefit.*

A business that hires a Women's Bean Project graduate, gets an employee that is productive and engaged.

## *Our local economy benefits.*

Our community is enriched when we reduce chronic unemployment and dependence on public assistance, equipping women to lead productive, self-sufficient lives.

## *Our neighbors and communities benefit.*

A customer who buys Women's Bean Project gourmet foods enjoys a quality product that is lovingly handmade with attention to detail by a program participant.





# **When a woman thrives...**

*You know you have made a difference.*

---

Each Women's Bean Project donor has the satisfaction of knowing they have made a difference in the lives of an individual woman, her family, and her community.



# Join us as a sponsor!

Contact **Luanne Hill**, our Director of Development:



303.292.1919 ext. 113



[luanne.hill@womensbeanproject.com](mailto:luanne.hill@womensbeanproject.com)