

WOMEN'S BEAN PROJECT ANNUAL REPORT JULY 2022 - JUNE 2023





Who is

WOMEN'S BEAN PROJECT?

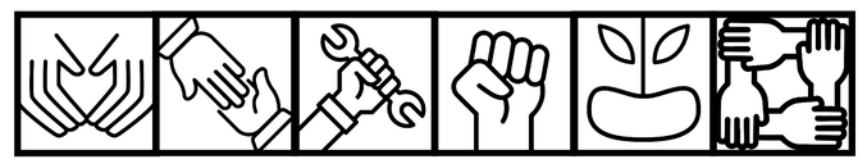
OUR MISSION

Women's Bean Project is a social enterprise that supports women striving to create lasting change in their lives by establishing steppingstones to self-sufficiency.

OUR VISION

We believe all women have the power to transform their lives through employment. We envision a day when barriers to employment are eliminated, when employers hire based on talent and potential rather than background, when all women who want a second chance can come to the Bean Project and find the community, support and confidence needed to improve the future for themselves, their families and the community.

GUIDING PRINCIPLES



SUPPORT

OPPORTUNITY

SELF SUFFICIENCY

EMPOWERMENT

TRANSFORMATION

COMMUNITY





From **THE CEO & BOARD CHAIR**

Hello Friends of Women's Bean Project,

In the last fiscal year, the Bean Project realized a long-term dream of moving to a larger facility. Our new home, at 1300 West Alameda Avenue in Denver, reflects what we have learned about creating a safe and accepting work environment while also operating a food manufacturing operation. Like any big initiative, many people were part of making this move a reality. In this annual report, you will note a big change in the financial position of the Bean Project because of the capital campaign, sale of the firehouse and purchase of the new building. We are extremely grateful for the ongoing support from our donors, volunteers and customers who helped us reach these significant financial milestones.

While the increase in minimum wage has increased the cost of employing our program participants, within the first six months of occupying the new building we were able to hire more women than in previous years, expand program services to include more health and wellness activities, and enlist hundreds more volunteers, while also operating a truly robust manufacturing facility. The increased capacity has already presented opportunities for doing work for other companies – a goal for several years, but hardly possible in the old facility.

Move complete, we have updated our mission and guiding principles to ensure we are clear in our role in meeting the women where they are and bringing to bear the resources that allow them to get jobs and work toward their own self-sufficiency. We are also putting the finishing touches on a strategic plan to guide the upcoming few years. We started the planning process by asking ourselves, "What becomes possible in this new space that was not before the move?" After all, a building is merely bricks and mortar until it is brought to life to serve its purpose. The Alameda building's purpose will be to enable Women's Bean Project to touch hundreds of lives each year by expanding our business and taking the lessons learned since 1989 to a broader audience needing to overcome their barriers to employment.

We look forward to engaging you on this journey.

Warmly,
Tamra Ryan & Ellen Stein Wallace





How THE PROGRAM WORKS

360 HOURS

Of programming offered to each woman in the program. This may come in the form of group classes, art therapy, job coaching, or one-on-one counselling.

73% REDUCTION

In PTSD symptoms reported by participants from intake to graduation. Our program focuses on trauma-informed care in order to create new healthy coping mechanisms in both work and life.

\$6,991 CASH VALUE

in total family supplies including diapers, formula, and clothing provided to mothers in the program upon request. These donated items provided through our community partner WeeCycle are an example of programming that supports the entire family.

PHASE I

4 WEEKS

Participants attend programming classes, job shadowing, and food safety training while working with a case manager to gain stable access to basic needs.

PHASE II

20 WEEKS

Participants work in the manufacturing warehouse as part of the production team, learning transferable job skills with leadership opportunities.

PHASE III

12 WEEKS

Participants work with a case manager and job coach on a personalized schedule to apply for jobs and/or further education.

PHASE IV

LIFETIME

For six months after leaving the program, graduates may continue to meet with a case manager to ensure a smooth transition. They have lifetime access to WBP resources.

THANK YOU TO OUR COMMUNITY PARTNERS:



Denver College of Nursing



Maria Droste
Counseling Center™

Colorado's Center for Mental Health





Some OF OUR GRADUATES

TAMEKA

"It's been a really, really, really, really long journey. At the beginning of the program I lost one of my older sisters, and it took a lot for me to keep pushing, to keep coming in, to keep getting up in the morning. It's been very difficult for me but... I did it. I did it! And to every single woman who works here, the staff included, everybody, for helping me get through my journey, I'm just... The loving environment here is the perfect place to start your new journey."

NICHOLE

"My journey while here and through this program has changed everything. And now I'm crying... Like you said, I won my kid back from the state. I've been almost two years sober, as of May, and it's all up from here. So I'm really excited to see where I'll be in five years, when my kid's starting kindergarten. I'll always be thankful for this community, so thank you guys."

KATY

"It's been a long journey. A good journey, but a long journey. I've accomplished a lot since I've been here. My words of advice to all of you is to hold on to every opportunity that they give you and use them to your advantage. They're here to help you, and they do their best in every opportunity that you get. I thank everyone for my journey, and all the help that you guys gave me. I couldn't have done it without you."

MICHELLE

"All of you make it worthwhile to be here. You make my day better, you know? And reflecting on my journey here, it's been a lot of growth, a lot of scary parts, a lot of self-reflection, a lot of positive feedback. Just... the only thing I can say is like we're the first generation to graduate here now, but you're going to be the next generations. You stand on our backs, as we stand on the shoulders of the people before us and it just means so much that you're here. It means so much that you're here, and I'm so thankful."





How WE ARE FUNDED

REVENUE



GRANTS: \$1,643,096.95 (43%)
SALES: \$1,047,195.62 (27%)
DONATIONS: \$884,387.71 (23%)
RESTRICTED DONATIONS: \$202,911.21 (5%)
EVENTS & OTHER: \$63,450.26 (2%)

CONTRIBUTED INCOME

Supports the "YOU" job. It funds program classes, additional partnerships, internal events, and help us provide a wealth of resources for women in the program and their families.



SALES

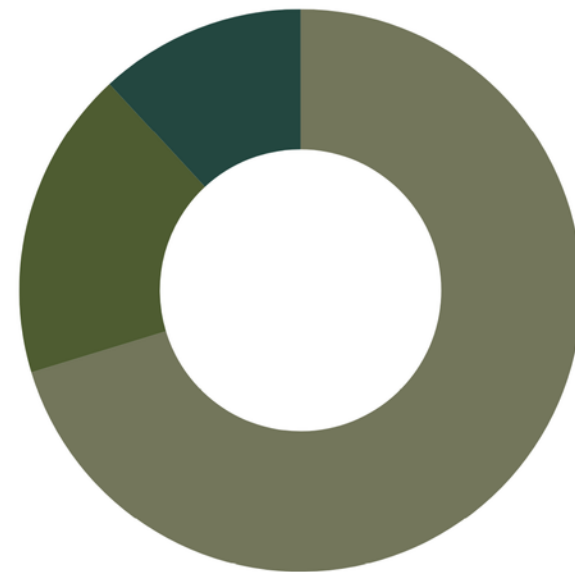
Support the "WORK" job. Revenue goes right back into buying raw materials, providing liveable wages, and maintaining our equipment in order to support women learning transferrable job skills while making nourishing products.



TRANSFORMATION

For a complete, holistic toolbox of skills that help program participants to get a job, keep a job, and obtain better self-sufficiency.

EXPENSES



PROGRAM & JOB READINESS: 71%
FUNDRAISING: 18%
ADMINISTRATION: 12%





What
WE ACCOMPLISHED

50
WOMEN HIRED

In X cohorts throughout the year. Every new hire is paid full-time at Denver minimum wage, \$17.29.

65,865
BOXES

Of soup mix produced and sold. Our six soup mixes are Verified non-GMO, Kosher Certified, and Gluten-Free.

54,479
BOXES

Of baking mix produced and sold. Our six baking mixes are Kosher Certified, Kosher Dairy, and all-natural.

425
PACKAGES

Shipped on our highest volume day of the year.



435
VOLUNTEERS

Gave their time at Women's Bean Project this year. This includes volunteers helping in production, teaching programming classes and job coaching, and helping at special events like the Holiday Open House.

6,425
SERVICE HOURS

Total given by volunteers this year, including both one-time volunteers and recurring Impact Seekers. This equates to a labor value of \$220,763.



\$7.4M
RAISED

For our capital campaign, **Rooted in Work, Growing In Promise**. As a result, we successfully moved into a new location that is more than twice the size of our old home, in the growing Athmar Park neighborhood.



THANK YOU!

Your support has daily impact on the work at WBP. Contact us or visit our website for more information.

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real work

+



real food

+



real promise®

