



Women's Bean Project

Annual Luncheon

# Sponsorship Opportunities



# At Women's Bean Project, growth is more than a goal - it's a way of life.

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For more than 35 years, Women's Bean Project has helped women in Denver grow into their full potential by offering more than a job; we offer a fresh start. We hire women who are rebuilding their lives, and we provide the stability, structure, and support they need to thrive.



Every woman earns a paycheck from day one while gaining critical life and job skills. Through steady employment paired with wraparound services like career coaching, financial literacy, and case management, she plants the seeds of lasting change; for herself, her family, and her community.

This is what growth looks like: stability replacing struggle, confidence replacing fear, and potential blooming into possibility.



# Why Your Sponsorship Matters

As a sponsor, your company invests in:

- Economic growth through women's workforce development.
- Community growth through stronger families and neighborhoods.
- Personal growth that changes the trajectory of lives.

You'll join hundreds of business and community leaders to celebrate resilience, share stories of impact, and power the programs that create lasting change.

Every partnership plants the seeds for a more vibrant Denver. Join us as we celebrate the women of Women's Bean Project - their courage, their determination, and their incredible capacity to grow.



*Being here showed me that I still have value, that I still want to fight for this life.*

2025 WBP Participant



# Why Sponsorship is Good Business

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## Brand Lift & Reputation

Align your company with one of Denver's most recognized and respected nonprofit social enterprises. Sponsorship signals to customers and employees that your business stands for empowerment and second chances; values that inspire loyalty and trust.

## Employee Engagement

Partnering with Women's Bean Project creates meaningful volunteer and networking opportunities that boost morale, increase retention, and strengthen company culture.

## Community Investment & Measurable ROI

Every dollar invested in our mission generates tangible returns for the local economy. Your investment fuels real outcomes, backed by data and decades of success.





# The Event



Your support is an investment in shared success. When women rise, families stabilize, businesses prosper, and communities flourish.

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## Date & Time

April 22, 2026  
12-1PM

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## Location

Seawell Ballroom  
1350 Arapahoe St  
Denver, CO 80204

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## Attendees

450+ Cause-focused individuals from around metro Denver

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## The Impact

- 85% of participants have a steady job when the graduate
  - 62% are pursuing continuing education
  - Average and median total quarterly earnings grow by 122% and 282% respectively
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Sponsor Benefits	Harvest	Bloom	Grow	Sprout	Sow	Seed
	\$15,000	\$10,000	\$7,5000	\$5000	\$2,500	\$1,000
Recognition as Presenting Sponsor						
On-stage remarks (up to two minutes)						
Category exclusivity (by industry)						
Press release inclusion	Name + Quote + Logo	Name + Quote	Name			
Meet and greet with graduates						
Branded material in gifts or on tables	Feature Placement					
Private volunteering or team building day at WBP	2	1	1			
Hosting event at WBP						
Co-created social media content	2 Assets + Cross-Posting	2 Assets	1 Asset			
Corporate gifting or retail discounts (valid for 12 months)	15%	10%	8%	5%		
Inclusion in event signage						
Stage recognition by CEO						
VIP Tables of 10, premium placement	3	2	2	1	1	4 Tickets to Event
Inclusion in print materials						
Acknowledgment in event video						
Social media mentions	7 - Including Dedicated Post	5	3	2	1	1
Inclusion in event slideshow	Prominent Placement	Prominent Placement				
Highlight in newsletter to 10K+	2 Features + Sponsor Spotlight	1 Feature + Dedicated Highlight	1 Feature Mention	1 Highlight	Logo in Thank You	Name in Thank You
Spotlight in pre and post event emails						
Logo on promo emails						
Feature on WBP website						

**Other ideas?**

**We're happy to work with you to put  
together a package that fits your brand!**



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