



Women's Bean Project

Annual Luncheon

Sponsorship Opportunities



WOMEN'S
BEAN PROJECT™

At Women's Bean Project, growth is more than a goal - it's a way of life.



For more than 35 years, Women's Bean Project has helped women in Denver grow into their full potential by offering more than a job; we offer a fresh start. We hire women who are rebuilding their lives, and we provide the stability, structure, and support they need to thrive.



Every woman earns a paycheck from day one while gaining critical life and job skills. Through steady employment paired with wraparound services like career coaching, financial literacy, and case management, she plants the seeds of lasting change; for herself, her family, and her community.

This is what growth looks like: stability replacing struggle, confidence replacing fear, and potential blooming into possibility.

Why Your Sponsorship Matters

As a sponsor, your company invests in:

- Economic growth through women's workforce development.
- Community growth through stronger families and neighborhoods.
- Personal growth that changes the trajectory of lives.

You'll join hundreds of business and community leaders to celebrate resilience, share stories of impact, and power the programs that create lasting change.

Every partnership plants the seeds for a more vibrant Denver. Join us as we celebrate the women of Women's Bean Project - their courage, their determination, and their incredible capacity to grow.



Being here showed me that I still have value, that I still want to fight for this life.

2025 WBP Participant

Why Sponsorship is Good Business

Brand Lift & Reputation

Align your company with one of Denver's most recognized and respected nonprofit social enterprises. Sponsorship signals to customers and employees that your business stands for empowerment and second chances; values that inspire loyalty and trust.

Employee Engagement

Partnering with Women's Bean Project creates meaningful volunteer and networking opportunities that boost morale, increase retention, and strengthen company culture.

Community Investment & Measurable ROI

Every dollar invested in our mission generates tangible returns for the local economy. Your investment fuels real outcomes, backed by data and decades of success.



The Event



Your support is an investment in shared success.
When women rise, families stabilize, businesses
prosper, and communities flourish.

Date & Time

April 22, 2026
12-1PM

Location

Seawell Ballroom
1350 Arapahoe St
Denver, CO 80204

Attendees

450+ Cause-focused
individuals from around
metro Denver

The Impact

- 85% of participants have a steady job when the graduate
- 62% are pursuing continuing education
- Average and median total quarterly earnings grow by 122% and 282% respectively

| Sponsor Benefits | Harvest | Bloom | Grow | Sprout | Sow | Seed |
|---|---|---|---|---|---|---|
| | \$15,000 | \$10,000 | \$7,5000 | \$5,000 | \$2,500 | \$1,000 |
| Recognition as Presenting Sponsor |  | | | | | |
| On-stage remarks (up to two minutes) |  | | | | | |
| Category exclusivity (by industry) |  |  | | | | |
| Press release inclusion | Name + Quote + Logo | Name + Quote | Name | | | |
| Branded material in gifts or on tables | Feature Placement |  |  | | | |
| Private volunteering or team building day at WBP | 2 | 1 | 1 | | | |
| Hosting event at WBP |  |  |  | | | |
| Co-created social media content | 2 Assets + Cross-Posting | 2 Assets | 1 Asset | | | |
| Corporate gifting or retail discounts (valid for 12 months) | 15% | 10% | 8% | 5% | | |
| Inclusion in event signage |  |  |  |  |  | |
| Stage recognition by CEO |  |  |  |  |  |  |
| VIP Tables of 10, premium placement | 3 | 2 | 2 | 1 | 1 | 4 Tickets; Sponsored Table |
| Inclusion in print materials |  |  |  |  |  |  |
| Acknowledgment in event video |  |  |  |  |  |  |
| Social media mentions | 7 - Including Dedicated Post | 5 | 3 | 2 | 1 | 1 |
| Inclusion in event slideshow | Prominent Placement | Prominent Placement |  |  |  |  |
| Highlight in newsletter to 10K+ | 2 Features + Sponsor Spotlight | 1 Feature + Dedicated Highlight | 1 Feature Mention | 1 Highlight | Logo in Thank You | Name in Thank You |
| Spotlight in pre and post event emails |  |  |  |  |  |  |
| Logo on promo emails |  |  |  |  |  |  |
| Feature on WBP website |  |  |  |  |  |  |

Other ideas?

We're happy to work with you to put together a package that fits your brand!



Shelby Mattingly, CEO
shelby.mattingly@womensbeanproject.com

womensbeanproject.com