

SEEDS of SUCCESS.

WOMEN'S BEAN PROJECT
2025 | 2026 WHOLESALE CATALOG



WBP WHOLESALERS THE WHY IS THE THING.

Hello Friends and Partners in Good,

Geoff Lucas here, your Sales Rep at Women's Bean Project. I know your business can pick from any number of options to stock your stores and sell on your shelves. The key lies in the **why**. Women's Bean Project produces our line of delicious dry foods and gifts to support a program that has been serving women for over 36 years. We provide women facing chronic barriers to unemployment with job skills training, life skills classes, and wrap-around support to help them transform their lives and establish steppingstones to self-sufficiency. They are the **why** behind every Bean Project product.

You, our wholesale Partners in Good, show your customers that you support meaningful, impactful programs by choosing to carry our soup mixes, baking mixes, snacks and more. In turn, products with a strong backing mission experience more profitability and sell-through. It is the win-win-win of Women's Bean Project, and the **why** of our wholesale program.

Our partners are key to the Bean Project's success. We are now in over 300 locally-owned stores nationwide, and I am continually humbled by the like-minded efforts and support of businesses like yours. On behalf of everyone here at Women's Bean Project, thank you for recognizing the value of our program and products. Thank you for spreading the **why**.

With gratitude,
Geoff Lucas



APPLY FOR PARTNERSHIP

FOLLOW OUR JOURNEY

@womensbeanproject    



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womensbeanproject.com/wholesale

SOUP & CHILI MIXES

Our best-selling category and flagship product since 1989. These simple-to-make mixes are verified non-GMO, certified Kosher, and vegan.



10 BEAN SOUP MIX

SOU01
\$47.50 / case

Oregano, rosemary, thyme, paprika and turmeric with 10 bean varieties.

CASE SIZE	10
UNIT PRICE	\$4.75
MSRP	\$7.25



BLACK BEAN SOUP MIX

SOU02
\$47.50 / case

Cumin, parsley, and oregano with black beans.

CASE SIZE	10
UNIT PRICE	\$4.75
MSRP	\$7.25



SPICY SPLIT PEA SOUP MIX

SOU03
\$47.50 / case

Crushed red pepper, coriander, cinnamon and ginger with green split peas.

CASE SIZE	10
UNIT PRICE	\$4.75
MSRP	\$7.25



OLD FASHIONED CHILI MIX

SOU04
\$47.50 / case

Cumin, chili powder, and parsley with red chili beans.

CASE SIZE	10
UNIT PRICE	\$4.75
MSRP	\$7.25



FIREHOUSE no. 10 CHILI MIX

SOU05
\$47.50 / case

Chipotle, crushed red pepper & other seasonings with kidney, pinto, and red chili beans.

CASE SIZE	10
UNIT PRICE	\$4.75
MSRP	\$7.25



LENTIL SOUP MIX Recipe by Giada DeLaurentiis

SOU07
\$47.50 / case

Celery seed, thyme, garlic, onion and tomato with yellow split pea and brown and red lentils.

CASE SIZE	10
UNIT PRICE	\$4.75
MSRP	\$7.25

BAKING MIXES

Take the guesswork out of baking! Pre-measured dry ingredients make homemade treats easier than ever. Perfect for an activity with young kids.



GOLDEN CORNBREAD MIX

MIX01
\$39.00 / case

Makes approximately 16 slices in a 9" x 9" pan. Contains wheat.

CASE SIZE	10
UNIT PRICE	\$3.90
MSRP	\$5.95



CHOCOLATE CHIP OATMEAL COOKIE MIX

MIX04
\$60.00 / case

Premium chocolate chips. Makes one batch, or about 20 cookies. Contains wheat, milk, and soy.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$9.25



CHOCOLATE BROWNIE MIX

MIX05
\$60.00 / case

Makes one batch, or about 15 brownies. Contains wheat.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$9.25



SNICKERDOODLE COOKIE MIX

MIX06
\$60.00 / case

Makes one batch, or about 24 cookies. Contains wheat.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$9.25



GLUTEN-FREE CORNBREAD MIX

MIX07
\$60.00 / case

Makes approximately 16 slices in a 9" x 9" pan. Does not share equipment with wheat products.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$9.25



CREAM SCONE MIX Recipe by Denver Tea Room

MIX08
\$60.00 / case

The secret recipe! Makes one batch, or about 10-12 scones. Contains wheat.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$9.25

SPICE BLENDS

Our spice blends pack a savory punch, perfect for BBQ rubs, dips, and salsas. The sturdy, reusable tins will shine on your store shelves.



DILL SPICE BLEND

SPICE01
\$37.50 / case

Onion, garlic, dill weed and parsley.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



GARLIC & HERB SPICE BLEND

SPICE02
\$35.00 / case

Garlic, onion, parsley, black pepper, rosemary and oregano.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



SMOKY TOMATO SPICE BLEND

SPICE03
\$37.50 / case

Tomato, onion, chipotle and paprika.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



GREEN CHILI SPICE BLEND

SPICE06
\$37.50 / case

Green chili, onion, garlic, cumin, sea salt and oregano.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



RED CURRY SPICE BLEND

SPICE05
\$37.50 / case

Chili powder, cumin, cinnamon, coriander, cayenne pepper and ginger.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



SPICE BLENDS

Our spice blends pack a savory punch, perfect for BBQ rubs, dips, and salsas. The sturdy, reusable tins will shine on your store shelves.



HOT SALSA SPICE BLEND

SPICE08
\$37.50 / case

Hot red chili, onion, sea salt, garlic, cumin, and oregano.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



SOUTHWEST SALSA SPICE BLEND

SPICE09
\$37.50 / case

Medium red chili, cilantro, garlic, onion, and cumin.

CASE SIZE	10
UNIT PRICE	\$3.75
MSRP	\$5.75



ON-THE-GO

Our snacks are some of our most versatile sellers. Delicious and healthy, they're perfect for coworking spaces, cafes, and impulse-buy sections.

**Chocolate Covered Espresso Beans and Ginger Zing Trail mix may be unavailable for shipping May through September to prevent melting in transit.*



THAI CURRY CASHEWS

FULL SIZE (6 OZ)
SNACK041
\$60.00 / case

MINI SIZE (2.5 OZ)
SNACK04
\$80.00 / case

Roasted cashews tossed in mild Thai curry spices.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$8.95

CASE SIZE	20
UNIT PRICE	\$4.00
MSRP	\$5.25



GINGER ZING TRAIL MIX*

FULL SIZE (6 OZ)
SNACK051
\$60.00 / case

MINI SIZE (2.5 OZ)
SNACK05
\$80.00 / case

Dark chocolate chips, tamari almonds, dried fruit, roasted cashews, and crystallized ginger.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$8.95

CASE SIZE	20
UNIT PRICE	\$4.00
MSRP	\$5.25



RASPBERRY GUMMY FISH

FULL SIZE (5 OZ)
SNACK081
\$60.00 / case

MINI SIZE (2.5 OZ)
SNACK08
\$80.00 / case

Naturally raspberry flavored fish-shaped candies.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$8.25

CASE SIZE	20
UNIT PRICE	\$4.00
MSRP	\$5.25



GOURMET JELLY BEANS

FULL SIZE (8 OZ)
SNACK121
\$55.00 / case

MINI SIZE (3 OZ)
SNACK12
\$80.00 / case

Coconut, orange, lime, lemon, cherry, and licorice flavors.

CASE SIZE	10
UNIT PRICE	\$5.50
MSRP	\$7.95

CASE SIZE	20
UNIT PRICE	\$4.00
MSRP	\$5.55

ON-THE-GO

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CHOCOLATE COVERED ESPRESSO BEANS

**FULL SIZE (6 OZ)
SNACK111
\$72.50 / case**

**MINI SIZE (2.5 OZ)
SNACK11
\$90.00 / case**

Roasted fair trade coffee beans in rich chocolate.

CASE SIZE	10
UNIT PRICE	\$7.25
MSRP	\$12.75

CASE SIZE	10
UNIT PRICE	\$4.50
MSRP	\$7.25



SHIPWRECKED SOUR GUMMIES

**FULL SIZE (6 OZ)
SNACK131
\$60.00 / case**

**MINI SIZE (3 OZ)
SNACK13
\$80.00 / case**

Sour skulls, raspberry pucker bottles, and Swedish gummy fish.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$7.95

CASE SIZE	20
UNIT PRICE	\$4.00
MSRP	\$5.55



SUMMER HARVEST GUMMIES

**FULL SIZE (6 OZ)
SNACK141
\$60.00 / case**

**MINI SIZE (3 OZ)
SNACK14
\$80.00 / case**

Sweet gummy strawberries, sour watermelons, and gummy peaches.

CASE SIZE	10
UNIT PRICE	\$6.00
MSRP	\$7.95

CASE SIZE	20
UNIT PRICE	\$4.00
MSRP	\$5.55



CHILI PICANTE PLANTAIN CHIPS

**SNACK031
\$34.00 / case**

Light and crispy plantain chips tossed in chili-lime spices. 3 ounces.

CASE SIZE	10
UNIT PRICE	\$3.40
MSRP	\$5.25

ON-THE-GO

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RAINBOW POPCORN with SALTED CARAMEL

POP01
\$50.00 / case

Amish-grown blue kernels with sweet and salty caramel seasoning. 10.6 ounces.

CASE SIZE	10
UNIT PRICE	\$5.00
MSRP	\$7.50



SPANISH RICE & PINTO BEANS

RTE03
\$40.80 / case

Traditional tomato chili seasoning mixed with earthy pinto beans and white rice. 1.98 ounces.

CASE SIZE	12
UNIT PRICE	\$3.40
MSRP	\$5.25



RAINBOW POPCORN with SALT & PEPPER

POP03
\$50.00 / case

Heirloom variety kernels with pink Himalayan salt and black pepper. 10.6 ounces.

CASE SIZE	10
UNIT PRICE	\$5.00
MSRP	\$7.50



LEMON DILL RICE & NAVY BEANS

RTE01
\$40.80 / case

Tangy lemon dill seasoning mixed with smooth, mild navy beans and white rice. 1.98 ounces.

CASE SIZE	12
UNIT PRICE	\$3.40
MSRP	\$5.25



CILANTRO LIME RICE & BLACK BEANS

RTE02
\$40.80 / case

Refreshing cilantro lime seasoning mixed with rich black beans and white rice. 1.98 ounces.

CASE SIZE	12
UNIT PRICE	\$3.40
MSRP	\$5.25

GIFTING

Our giftboxes and bundles are the perfect gift that gives back. Send them for birthdays, holidays, or just to show your appreciation for someone you love.



MEALTIME GIFT BOX

GIFTBOX01
\$28.00 / unit

10 Bean Soup, Golden Cornbread, Dill Spice Blend, Chocolate Brownie Mix. Serves a full meal for up to 8 people.

MSRP | **\$40.00**



WEEKENDER GIFT BOX

GIFTBOX02
\$39.00 / unit

Lentil Soup, Golden Cornbread, Cream Scones, Popcorn with Salted Caramel, Garlic & Herb Spice, and a tote. Serves a full meal for up to 8 people plus appetizers.

MSRP | **\$60.00**



SAMPLER GIFT BOX

GIFTBOX03
\$52.50 / unit

Cornbread, Lentil Soup, Chocolate Brownies, Raspberry Gummy Fish, Ginger Zing Trail Mix, Thai Curry Cashews, Garlic & Herb Spice, Southwest Salsa Spice, and all 3 instant meals.

MSRP | **\$80.00**



DOG TREAT GIFT BOX

GIFTBOX05
\$28.00 / unit

All Natural Dog Treats: 2 Apple & Toasted Almond, 2 Peanut Butter & Molasses, and a WBP Tennis Ball.

MSRP | **\$45.00**



ULTIMATE SNACK GIFT BOX

GIFTBOX06
\$65.00 / unit

All 3 instant meals, all 8 snacks, and Rainbow Popcorn with Salt and Pepper.

MSRP | **\$85.00**



GLUTEN-FREE GIFT BOX

GIFTBOX01-GF
\$28.00 / unit

10 Bean Soup, Lentil Soup, 2 Gluten-Free Cornbreads, Dill Spice, and Smoky Tomato Spice. Serves a full meal for up to 8 people.

MSRP | **\$40.00**

GIFTING

Our giftboxes and bundles are the perfect gift that gives back. Send them for birthdays, holidays, or just to show your appreciation for someone you love.



THREE SOUP BUNDLE

BUN07
\$14.40 / unit

10 Bean Soup, Black Bean Soup, and Spicy Split Pea Soup. A perfect sampling of our bestselling soup line.

MSRP | \$22.25



CHILI & CORNBREAD BUNDLE

BUN14
\$11.50/ unit

Firehouse No. 10 Chili, Golden Cornbread. Make a delightful chili pie with this iconic duo.

MSRP | \$22.25



TWO COOKIE BUNDLE

BUN12
\$11.50 / unit

Snickerdoodle Cookie Mix, Chocolate Chip Oatmeal Cookie Mix. A sweet duo for a sweetheart or loved one.

MSRP | \$22.25



LENTIL SOUP & GF CORNBREAD BUNDLE

BUN16
\$ 11.50 / unit

Lentil Soup, Gluten-Free Cornbread. The perfect alternative for a sensitive palette or dietary restrictions.

MSRP | \$22.25



10 BEAN & CORNBREAD BUNDLE

BUN13
\$11.50 / unit

10 Bean Soup, Golden Cornbread. The two top sellers together in one perfect meal.

MSRP | \$22.25



TWO SOUP & CORNBREAD BUNDLE

BUN25
\$11.50 / unit

10 Bean Soup, Lentil Soup, Golden Cornbread. Take your pick of two crowd-pleasers to enjoy with soft, Southern-style cornbread.

MSRP | \$25.00

GIFTING

Our giftboxes and bundles are the perfect gift that gives back. Send them for birthdays, holidays, or just to show your appreciation for someone you love.



SAVORY SNACK BAG

BUN18
\$12.00 / unit

Thai Curry Cashews, Chili Picante Plantain Chips, and Ginger Zing Trail Mix tied with a bow.

MSRP | **\$24.50**



SWEET SNACK BAG

BUN17
\$12.00 / unit

Gourmet Jelly Beans, Raspberry Gummy Fish, and Summer Harvest Gummies tied with a bow.

MSRP | **\$24.50**



VARIETY PACKS

The perfect sampling of our favorite flavors. Display curated spice blends for every occasion, or grab-and-go instant cups for the home and office.



THREE SPICE BUNDLE

BUN08
\$10.10 / unit

Dill Spice Blend, Garlic & Herb Spice Blend, and Smoky Tomato Spice Blend. Perfect for hummus, dips, and spreads.

MSRP | \$16.00



RICE & BEAN CUP VARIETY PACK

BUN26
\$8.50 /unit

Lemon Dill with Navy Beans, Cilantro Lime with Black Beans, and Spanish Rice with Pinto Beans.

MSRP | \$12.95



FIVE SPICE BUNDLE

BUN05
\$16.00 / unit

Southwest Salsa, Smoky Tomato, Red Curry, Green Chili, and Hot Salsa Spice Blends. Fire up the grill!

MSRP | \$26.00



SEVEN SPICE BUNDLE

BUN06
\$26.00 / unit

All 7 of our spice blend varieties in one pack. Restock the pantry or grillside table!

MSRP | \$36.00



DOG TREATS

Fido deserves healthy snacks, too! Wagster is a fellow nonprofit employing low-income and homeless adults through a culinary training program.



APPLE & TOASTED ALMOND DOG TREATS

DOGTREAT01
\$53.50 / case

Vegan and gluten-free.
Produced in partnership
with Wagster.

CASE SIZE	10
UNIT PRICE	\$5.35
MSRP	\$8.25



PEANUT BUTTER & MOLASSES DOG TREATS

DOGTREAT03
\$53.50 / case

Vegan and gluten-free.
Produced in partnership
with Wagster.

CASE SIZE	10
UNIT PRICE	\$5.35
MSRP	\$8.25



OTHER COOL STUFF

We provide everything from soup to nuts and beyond. Enjoy these other great ways to spread the word about Women's Bean Project and support our program.



STORY CARD INSERT

MKTG-STORYCD FREE WITH PURCHASE

Distributable 4" x 6" card to spread the mission to your customers and guests. Includes our mission statement and impact breakdown.

ASK US ABOUT SAMPLES!

FREE WITH PURCHASE

Baking a batch of cookies or keeping a stash of snacks in your store can be an effective way to boost sales. You can request sample units of any products in your order via phone or email. *Limit 5 per order.*

PRODUCT CATALOG

MKTG-CATALOG FREE WITH PURCHASE

Our annual product catalog with a letter from the CEO and program overview. Includes retail pricing and retail-exclusive products.



CORPORATE GIFTING

HOW IT WORKS

- Customize your box or bundle with branded inserts, personalized messages and swag
- Bulk upload shipping addresses on one document – whether it's five, or five thousand!
- Drop ship anywhere in the United States, including Alaska & Hawaii
- Pay one blanket invoice (Net30 terms available)
- Provide wages and transferable job skills training to women in our program

WHO IT'S FOR:

- Company holiday giving
- Remote team on-boarding
- Team member birthdays
- Employee appreciation
- Client outreach
- Conference giveaways
- And more!



GET A QUOTE:

